

AMER SPORTS IS A GLOBAL GROUP OF ICONIC SPORTS AND OUTDOOR BRANDS



OUR PURPOSE

Elevating the world through sport

OUR VISION

Global leader in premium sports and outdoor brands

OUR VALUES

Always authentic

Better together

Committed to impact

Driven to excellence

LEADERSHIP TEAM

James Zheng, CEO, Amer Sports Interim President and CEO, Salomon

Michael Hauge Sørensen, Chief Operating Officer

Andrew Page, Chief Financial Officer

Stuart Haselden, CEO, Arc'teryx

Joe Dudy, President & CEO, Wilson

Victor Chen, Chief Strategy Officer

SEGMENTS

Technical Apparel



PeakPerformance®

Outdoor Performance

SALOMON



Ball and Racquet Sports

Wilson



OUR APPROACH TO SUSTAINABILITY

THINK BIGGER,
GO FURTHER,
BE BETTER.

We support the UN's Sustainable Development Goals, the SDG's.

Elevating the world through sport



Charging towards net zero



Championing a circular world



Raising the bar for our supply chain



OUR GLOBAL FOOTPRINT 2023

Our corporate offices, brand headquarters and distribution centers as well as sales and sourcing offices and factories are located around the world.

We are a global community of

11,400+
employees

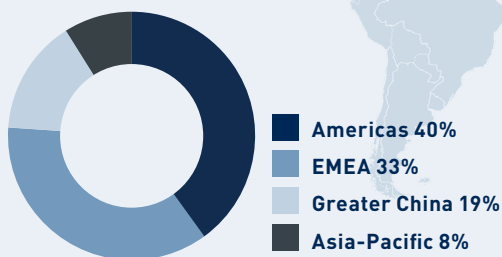
We have operations in

41
countries

Our products are sold in

100+
countries

Regional sales breakdown



Sales by channel



Our net sales was

\$4.37B
in 2023

OUR BRANDS ARE AT THE PINNACLE OF SPORTS



World Cup wins on Atomic skis by Mikaela Shiffrin, and counting



medals won by Salomon athletes at 2022 Winter Olympics



NFL touchdowns scored with Wilson football



seasons and counting with the NBA



Grand Slam titles using Wilson rackets

70+ YEARS OF HISTORY

**FOUNDED IN 1950
IN HELSINKI, FINLAND.**

We've grown through acquisitions and by constantly reinventing ourselves.

A focus on sports and the outdoors since the 1980's.

CONTACT INFORMATION

Media requests

LinkedIn

www.amersports.com

