



AMER SPORTS IS A GLOBAL GROUP OF ICONIC SPORTS AND OUTDOOR BRANDS



OUR PURPOSE

Elevating the world through sport

OUR VISION

To be the best sporting goods company in the world

OUR VALUES

Always authentic

Better together

Committed to impact

Driven to excellence

SEGMENTS

Technical Apparel



PeakPerformance®

Outdoor Performance



Ball and Racquet Sports



OUR BRANDS ARE AT THE PINNACLE OF SPORTS



100+

World Cup wins on Atomic skis by Mikaela Shiffrin



11

UTMB® wins by Salomon runners in Chamonix, France



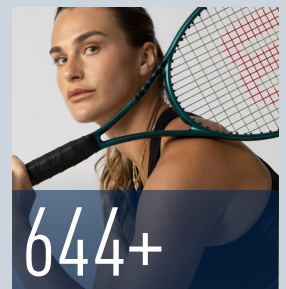
70,000+

NFL touchdowns scored with Wilson football



40+

seasons and counting with the NBA



644+

Grand Slam titles using Wilson rackets

NORDIC ROOTS WITH OVER 75 YEARS OF HISTORY

From courts to slopes, from cities to mountains, and everywhere in between, we inspire people to explore and experience the joy of sports, and lead better, healthier lives.



OUR GLOBAL FOOTPRINT 2025

Our corporate offices, brand headquarters and distribution centers as well as sales and sourcing offices and factories are located around the world.

We are a global community of

~15,400
employees

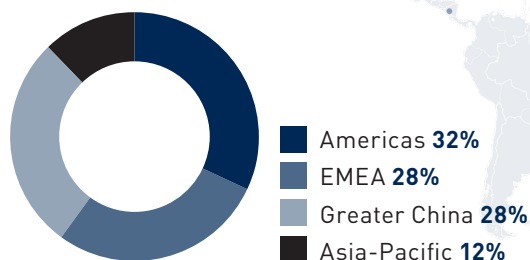
We have operations in

40
countries

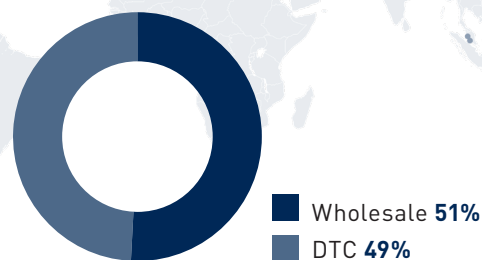
Our products are sold in

100+
countries

Regional sales breakdown



Sales by channel



Our net sales was

\$6.6B
in 2025

OUR APPROACH TO SUSTAINABILITY

THINK BIGGER,
GO FURTHER,
BE BETTER.

We support the UN's Sustainable Development Goals, the SDG's

Elevating the world through sport



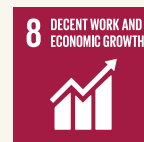
Charging towards net zero



Championing a circular world



Raising the bar for our supply chain



EXECUTIVE COMMITTEE

James Zheng
Chief Executive Officer

Guillaume Meyzenq
President & CEO, Salomon

Jutta Karlsson
Group General Counsel

Andrew Page
Chief Financial Officer

Carrie Ask
President & CEO, Wilson

Wilhelm Kerl
Chief Supply Chain Officer

Stuart Haselden
CEO, Arc'teryx

Victor Chen
Chief Strategy Officer

Sebastian Lund
Group Chief HR Officer

CONTACT INFORMATION

 Media requests

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